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Aurora Arabian Newsletter

October, 2020

It's Been Awhile!

How is everyone?

WELCOME TO THE NEW BOARD OF DIRECTORS

At our AGM meeting in September, we voted in our new board of directors!

We welcome everyone at our meetings but we do also have a board of directors which get voted in each year. There are positions on the Board we always look to fill, so we are able to see a full board energized by some new, shiny faces. Our

Board consists of a President, who will hold her position for another year, our Vice President, Treasurer and Secretary, our previous President and six other Board Members.

It's a great way to get involved in our exciting community.

The Board meets once a month, typically on the second Monday, but the dates will sometimes shuffle given holidays, etc. The Board meetings are open to all Aurora members, so even if you don't join us on the Board, we're always excited to hear from our Members. It has never been more important to welcome fresh ideas and new people to the table. Let's make it a year of renewed energy and growth. We, like many organizations have come to rely on a small core group of volunteers and yes, everyone's lives are busy but we also know the saying "many hands make light work". We just need to find a few more hands.

Our board members for the year are as follows:

President: Marlene Tomusiak
Vice President: Diane Comeau
Treasurer: Ellen Cust

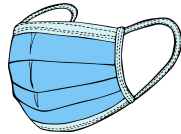
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Secretary: Jean Kot
Directors: Karen Caughell, Kim Seward, Faith Yaworski, Carla Jackson, Shelley Robertson, and Heather Downey.

Thank you for all of your time and efforts, we look forward to a great year!

HOW HAS COVID AFFECTED THINGS?



Well, we didn't get to have our show, or many shows at all! We hope that next year will look different in this aspect and we will be able to put on a great show for everyone in 2021. As everyone is very aware of, we don't know if everything will still look different. Sponsors, volunteers, and organization will all be key for 2021's show regardless. Our hope is to start these processes as soon as we can, and as always, volunteers for specific positions and in general will be very sought after.

Aside from our own show being affected, so many other aspects of the horse industry were hit as well. Most facilities had to close for a certain amount of time to their clients, opening back up minimally at first, and still being very vigilant and cautious now. No shows meant trainers had less income with less horses in training and possibly a dip in lesson taking as well. Some barns or individuals may be struggling with income from job cuts and therefore; may be dreading the cold months coming up. Supporting the horse community and our members as well is always a priority and we know that these are tough times. Please reach out if there is a concern of keeping animals fed over the winter months, and we will do everything we can to help, reach out to places that can help, and keep everyone going.

We cannot live only for ourselves. A thousand fibers connect us with our fellow men.
~Herman Melville

REGION 17 DIRECTORY INFORMATION

The Region 17 Directory Committee has a marketing strategy to increase the number of advertisers and the circulation of the Region 17 Directory. Advertisers will receive all

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the benefits of the circulation of the 1000 printed directories that will be circulated at major horse related events in your area. The Directory is produced in full color throughout.

The directories are printed on 5 1/2" x 8 1/2" heavy smooth paper. There are three sizes of ads: full page, half page and quarter page. The prices and GST are as follows.

The deadline for the 2021 Directory ads will be November 15, 2020.			
Full page color ad	- \$300.00 + \$15.00 GST	Total	=\$315.00
Half page color ad	- \$175.00 + \$8.75 GST	Total	=\$183.75
Front cover (color)	- \$1200.00 + \$60.00 GST	Total	=\$1260.00
Covers (color)	- \$500.00 + \$25.00 GST	Total	=\$525.00 (ISF, ISB & OSB)
Full page B&W ad	- \$200.00 + \$10.00 GST	Total	=\$210.00
Half page B&W ad	- \$125.00 + \$6.25 GST	Total	=\$131.25
! /4 page ad	- \$85.00 + \$4.25 GST	Total	=\$89.25
Mailing	- \$10.00	Total	=\$10.00

Contact a printer or graphic artist in your area to produce your ad. They can do the artwork for you so your ad can come to the Regional Directory as an electronic pdf file.

Please submit a high resolution pdf file of your ad.

Directory specifications are as follows:

page trim size is 5 1/2 x 8 1/2
full page ad image size - 5"x8"
half page ad image size - 5"x4"
quarter page ad image size - 5"x2" or 2"x4"

- for ads that bleed include 1/8" to 1/4" image bleed on all sides that bleed.

For more technical information contact: Gary Millar tel. 780-499-9219 or by email:
gary@millarcom.com

Karen Caughell
Region 17 Directory Chair.
42 Swallow Ave
Sherwood Park, Alberta
T8A-3H5
(780) 464-1689
Email: firemajik17@shaw.ca

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AURORA VOLUNTEER PROGRAM



Established and Approved September 2020 Board Meeting

The Aurora Arabian Horse Association is a not-for-profit organization formed to promote the enjoyment of the Arabian horse. Our mission is to develop, encourage and stimulate popular interest in the Arabian horse provide Arabian Horse Association sanctioned events for our members, support educational programs and other activities in the interest of our members aid and encourage the breeding, exhibiting, use and perpetuation of Arabian horses, build a vibrant, active community within our membership, encourage an active Youth membership, provide a voice for our members at regional meetings and the Arabian Horse Association Convention, and work collaboratively with other Arabian horse associations to promote the Arabian horse through special events.

In keeping with our mission statements, we wanted to create an initiative that would both benefit our board and our members within Aurora. At our September 2020 meeting, there was a lengthy discussion on how we could continue to have members be involved in the inner workings and planning of all things Aurora, both for adults and youth. Many ideas were exchanged and pondered, and we landed on this idea which greatly benefits us as a board and you as a member. The program will continue to evolve and grow over the years with time and new bodies in the board. This year, we would like to present to you the start of our volunteer programs.

What we offer: Events and meetings to volunteer at.

What we require from you: 25 hours of volunteer work. This can be made up at our monthly meetings which are generally held every second Monday between 6:30PM and 9PM. If an event is planned for in between meetings, and you would like to help us by being there, these hours spent at the event will also go towards the final total.

What you get out of volunteering: We will provide a recommendation letter that can then be used for job applications, college/university applications, or anything else that you may require volunteer hours for.

If this is of interest to you, then please email us at auroraarabian@gmail.com or speak to a board member about starting. We will require a brief summarization of your goals and reason you would like to acquire these volunteer hours and recommendation letter. We will ask that you maintain a record of volunteer hours including the dates of the meetings or events you attended and the hours spent volunteering at each. Our board of directors will then sign off on your records. At the completion of your 25 hours, we will provide you with your letter of recommendation signed by the current Aurora Horse Association's President.

We welcome anyone and our hope is that you will continue on with us after your volunteer hours too!

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TRAINER'S CORNER



Each newsletter over the winter months, we will highlight a trainer in our area to answer a few questions! We hear from our judges, so why not the people who get us to the judges!

(stay tuned for more types of highlight posts!)

This newsletter we highlight **Kim Seward** of Kim Seward Training and Highland Park Equestrian!



Questions and Answers:

When did you start riding and know you were going to continue on to be a trainer?

“I started riding before I remember but my first instructor was Gail Lundquist when I was about 6. I think I always knew I would be a trainer!”

What is the most common quality you look for when buying a horse, whether for yourself or for a client?

“I don’t necessarily have one common quality but the top things I look for are soundness, temperament, physical ease to do the discipline we are looking for.”

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What is something that someone would hear you say if they were nervous in the hitching ring and about to have a class?

“Take your time to think and prepare, ride smart, and just have fun.”

What would you say your approach to training is, both with the horses and your riders?

“Making sure the horse understands what we want, let them pick the pace of moving on. Every horse and rider learns differently and at their own time. This is the riders hobby; they have to enjoy the whole process and learn all parts to appreciate and understand.

The top pick for horses in your career: “I love GSF Alejandro but I do and have had many favorites!”

Favorite horse product: “Pepi!!”

Most memorable win: “Faith’s first national championship”

Favorite class to watch, ride: “Love watching all the open and jr horse classes of all disciplines.”

RENEW AND JOIN!

Why join the Aurora Arabian Horse Association?

As an Aurora Member:

You are eligible to earn points toward club awards.

You receive preferred pricing at events organized by the Aurora Arabian Horse Association.

You will receive the monthly newsletter emailed to all current members.

You are entered into our monthly draw for prizes.

If you compete at Arabian Horse Association sanctioned shows and want to qualify for Aurora Arabian Horse Association recognition awards, you will need an Aurora Arabian Horse Association Membership as well as a membership with the Arabian Horse Association. Memberships for Aurora are purchased through the Arabian Horse Association and then sent back to Aurora to fund events, awards, meetings and horse shows.

To compete you need to purchase:

An Arabian Horse Association Basic Membership with Competition Card.

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An Affiliation Membership with the Aurora Arabian Horse Association.
A membership with the Alberta Equestrian Federation
As well as a membership with Equestrian Canada.

Your Arabian Horse Association membership renews on the anniversary date of your purchase.

Your membership with Equestrian Canada renews on the calendar year.

Your membership with the Alberta Equestrian Federation renews on the calendar year.

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Aurora Arabian Horse Association Membership

Adult 1 Year \$ 20.00 USD + GST

Adult 3 Year \$ 60.00 USD + GST

Youth 1 Year \$ 15.00 USD + GST

Arabian Horse Association

Basic Membership One Event \$ 35.00 USD + GST

Basic Membership Adult 1 Year \$ 50.00 USD + GST

Basic Membership Adult 3 Year \$ 135.00 USD + GST

Basic Membership Youth 1 Year \$ 20.00 USD + GST

Basic Membership Business 1 Year \$ 100.00 USD + GST

Basic Membership Life Membership \$1500.00 USD + GST includes lifetime competition card

Competition Card Adult 1 Year \$ 35.00 USD + GST

Competition Card Youth 1 Year \$ 25.00 USD + GST

The Aurora Summer Horse Show 2021

Come to compete or find a spot in the stands to enjoy some amazing horses. We've started planning for the 2021 season with our fingers crossed!

Aurora Summer Horse Show

June 3, 4, 5, 6, 2021

Calnash Ag Event Centre in Ponoka, Alberta

Our Aurora Summer Horse Show offers classes for the Arabian Horse and American Saddlebred, as well as All Breed Classes. Horse and rider compete in an environment that is supportive and competitive as a qualifier to Regional, National and International competitions. It's an exciting show that brings together a diverse group of horse enthusiasts to celebrate the achievements of our amateur riders.

Spectators are more than welcome, at no charge. Drop in and

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watch horses compete in Dressage, Hunt Seat, Saddleseat, Sport Horse, Western,
Reining, Ranch, and Trail Riding.

Prize List – Coming Soon
Tentative Schedule – Coming Soon
Arabian Horse Entry Form – Coming Soon
All Breed Entry Form – Coming Soon

Stay tuned to winter newsletters for more show info!



Contact Us:
Newsletter Producer: Faith Seward (faith.yegfs@gmail.com)
Join us on Facebook
Email: auroraarabian@gmail.com
Visit our website: auroraarabian.com



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