



## Aurora Arabian Newsletter

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# It's Getting Closer to Show Season!

Are you ready?!

## **AURORAPALOOZA IS BACK!**

MARCH 8TH 10AM-3PM!

Look forward to Delaney's Vet Services talk, an in-hand trail demonstration by Caitlyn Malyk; awarded nationally with Mini's, Quarter Horses, Morgans, and Saddlebreds, Insurance talk with Q&A by Amanda Stannard and Gail Tory of Ag-Pro Insurance, and a ground horsemanship demo presented by Hedi Klassen.

This event is family friendly and is a great place to bring in new people. The topics and demonstrations are not completely "show world" related. We encourage everyone to bring someone and try for people who maybe are not already in the horse world!

TWO GIVEAWAYS AT THE EVENT!

- 1) All Aurora members who attend will be entered to win a draw for the opportunity to audit 1 day of Jim/Andrea Anderson's clinic March 14th/15th weekend.
- 2) All individuals who pre-register (member or non-member) will also be entered to win a draw for the opportunity to audit 1 day of the clinic.

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\$10 to attend for non-members  
Free for members  
Lunch available for \$5  
Linda Finstad will be painting on location! (website <https://www.lindafinstad.com>)

Stay tuned to our Aurora Facebook for all the updates!

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## **MEMBERSHIPS DUE!**

The New Year brings membership renewals! Remember to renew your AEF, EC, and AHA memberships! Also remember to affiliate with a club, preferably Aurora!! There are great benefits; High Point awards, free events like Aurorapalooza, and more to come this year too!

We always appreciate our existing members and welcome our new ones! Consider joining us today and see how great it is to be apart of an amazing club like Aurora!

## **CHANGES TO THE 2020 SHOW**

Calnash has made a few changes to their fee schedule for 2020 and the Show Committee thought it best to pass along the information to our Show Exhibitors.

In previous years, Calnash Ag Event Centre provided three bags of shavings with every Horse or Tack Stall, Dressing or Ready Room. This has changed for the 2020 Show Season, as they will only be supplying two bags of shavings for every stall booked. As well, there has been a price increase from \$8.00 to 9.00 per bag plus G.S.T.

As always, advance orders for additional shavings are appreciated and should be made on the entry form. It helps Calnash staff prepare for a smooth set up when you arrive. Additional shaving orders can be made through the Barn Office or the Show Office.

We are also trying to help out our trainers and extended family to keep the dollars and cents tidy. If anyone requires a separate account to charge shavings, stalls or RV spots, please fill out an entry form with your name and barn name and an account will be created separate from class and entry fees.

The 2020 Aurora Summer Horse Show will be offering six AHA Medal classes this year. Did you know that winning an AHA Medal Class at the Aurora Summer Horse Show (in a class of three or more entries) immediately qualifies you for Canadian Nationals AHA NATIONAL (Res. 17-09).

The Aurora Summer Horse Show will be offering these AHA Medal Classes:

AHA MEDAL Saddle Seat JTR

AHA MEDAL Western Horsemanship JTR

AHA MEDAL Reining Seat JTR

AHA MEDAL Hunt Seat Not To Jump JTR

AHA MEDAL Hunt Seat Over Obstacles JTR

AHA MEDAL Dressage Seat JTR

If you have any questions concerning these new changes, please feel free to email us at [auroraarabian@gmail.com](mailto:auroraarabian@gmail.com) or contact any of the Directors.

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## **WE NEED YOUR HELP!**

We are in need of a volunteer to be the Volunteer Coordinator/Manager for the Aurora Show. This does not necessarily mean that you need to sign up volunteers for the positions, although that is a bonus if you want to do that as well! What we are looking for is a person to actually manage and oversee all of the volunteers at the show! This will include making sure your volunteers that are signed up show up to their post on that day and session, making sure our volunteers receive their thank you gift card (Yes! If you volunteer, we reward you!), and finding last minute back up for volunteer positions if someone falls through.

If this is something you would like to help us out with, please contact [auroraarabian@gmail.com](mailto:auroraarabian@gmail.com)!

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Aurora Arabian Horse Association  
Contact Us:  
Newsletter Producer: Faith Seward ([faith.yegfs@gmail.com](mailto:faith.yegfs@gmail.com))  
Join us on Facebook  
Email: [auroraarabian@gmail.com](mailto:auroraarabian@gmail.com)  
Visit our website: [auroraarabian.com](http://auroraarabian.com)

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## 2020 Horse Shows

Scottsdale- February 13-23

Spring Fling – April 17-19

Parkland- May 15-17

Aurora- June 4-7

Regionals (Red Deer) – June 22-28

Canadian Nationals (Brandon) - August 16-22

September Morgan All Breed Show (TBA Date, although typically  
September long weekend)

# SPONSORSHIP SEASON

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## Aurora Summer Horse Shows Sponsorship Package

- GOLD Show Sponsor \$500.00**
- Grommited banner created with your name/logo and displayed in the main show ring at the Aurora Summer Horse Show
  - Your name/logo advertised on the day sheets.
  - Announcements over the PA system during the show.
  - Company Logo and website link listed on [www.auroaraarabian.com](http://www.auroaraarabian.com) for the year.
  - Dedicated space in the Aurora Online Directory with a company overview (60 words or less), company contact information and hyperlink on the Aurora website for the entire year.
  - Acknowledgement in the Aurora newsletter.
  - Social media presence on Aurora Arabian media platforms for the year.

- SILVER Show Sponsor \$300.00**
- Grommited banner created with your name/logo and displayed in the main show ring at the Aurora Summer Horse Show and the Aurora Summer Jump Show.
  - Announcements over the PA system during the show.
  - Acknowledgement in the Aurora newsletter.
  - Social media presence on Aurora Arabian media platforms prior to the show.

- JACKPOT or STAKE CLASS Sponsor \$200.00**
- Announcements over the PA system during the Jackpot class at the at the Aurora Summer Horse Show.
  - Photo opportunity to present class winners with prize money and ribbon.
  - Acknowledgement in the Aurora newsletter.
  - Company Logo and website link on [www.auroaraarabian.com](http://www.auroaraarabian.com)

- CLASS Sponsor \$45.00 for one class or \$125.00 for three classes**
- Announcements over the PA system during the sponsored classes at the Aurora Summer Horse Show.
  - Name Recognition and hyperlink on the Aurora website [www.auroaraarabian.com](http://www.auroaraarabian.com)

- HOSPITALITY Sponsor \$150.00**
- Light snacks and beverages will be provided to our exhibitors at the Hospitality Table every day of the show.
  - Choose a Morning, Afternoon or the Saturday Social.
  - Announcements over the PA system throughout the day of sponsorship.
  - Your sponsorship is acknowledged with signage at the Hospitality table.
  - Name Recognition and hyperlink on the Aurora website [www.auroaraarabian.com](http://www.auroaraarabian.com)

- YOUTH SPONSOR \$100.00**
- This is great value! Your company name will live on for years. All Junior Exhibitors at the Aurora Summer Horse Show will receive a t-shirt that will be worn by our Youth for years, promoting your company name 365 days a year across the prairie provinces. Our quality cotton t-shirts will be printed with your name listed with our other sponsors alphabetically on the back of the t-shirts.

**IN KIND**  
The Aurora Summer Horse Show accepts "in kind" donations for our prize table and exhibitor hospitality that will receive recognition based on the market value of the item(s) donated.

[Deadline for Gold and Silver Sponsors is May 4](#) to accommodate banner printing

[Deadline for Hospitality Sponsors is May 4](#) to accommodate sign printing

[Deadline for Youth Sponsors is May 15](#) to accommodate t-shirt printing

If you or your company is interested in supporting our Aurora Summer Horse Show, please email [auroaraarabian@gmail.com](mailto:auroaraarabian@gmail.com) or contact Faith at 780-937-6431

We can't wait to hear from you!

Our sponsors are what make this show possible and without them, the show would not be what it is today. The more support and financial backing we have in our show, the better we can make it year after year. For those interested in sponsoring and being apart of this amazing annual show, you can contact any director, or email directly to Aurora at [auroaraarabian@gmail.com](mailto:auroaraarabian@gmail.com)

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## IT'S A NIGHT OUT!

Well, at least a night out with fellow horse folk!

Come out to our monthly Aurora meetings to stay in the loop, join in on the conversation, and see your horse friends more than just in the summer months! We always appreciate more input, ideas, and conversation. Our meetings are generally held on the second Monday of every month at the Strathcona Library Building between 6:30PM and 9PM. Our board meeting runs first, followed by the Show Committee Meeting. Visit our Facebook page to follow updates and when the next meetings are.

“Education is the most powerful weapon which you can use to change the world.”  
— Nelson Mandela

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.”  
— Margaret Mead



Contact Us:

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Join us on Facebook

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