



Electronic File Requirements

Preparing Ads for the Region 17 Directory

All digital files must be MAC compatible in one of the following formats:

Quark Express (version 6.5 or lower)

InDesign

Adobe Illustrator CS2 or higher

Adobe Photoshop CS2 or higher

High resolution PDF

Corel Draw (Freehand or Corel Draw documents **MUST** be exported as an EPS file, PDF or Illustrator document. Whenever possible, outline or path the type to avoid font substitution)

Note: The following programs do not support the high end out put required for print production and **WILL NOT** be accepted:

-MS Publisher, MS Power Point, MS Word, MS Excel and Corel Word Perfect

Files may be supplied in any of the following ways: CD, DVD, USB Flash Drive, Email, FTP site

All images (logos and pictures) MUST be saved at 300dpi.

Fonts must be included and in folder suitcases – Postscript Type 1 fonts only

When supplying PDF files, ensure the fonts are embedded.

Resolution for grayscale or colour images must be 300 dpi.

Black and white line art – 1200 dpi

All images should be, either TIFF, EPS or JPEG

Documents should be built to trim size with crop marks included

When providing documents which bleed, allow an additional ¼” image on each size

Note: images from websites will not work. The resolution is too low for print.