

AURORA ARABIAN HORSE ASSOCIATION

**Board Meeting Minutes**

**DATE:** Monday, March 11, 2024

**TIME:** 7:30 pm

**LOCATION:** ZOOM

**CALL TO ORDER**

The Board Meeting was called to order by Faith Yaworski at 7:34 p.m. and a quorum was present.

Chair: Faith Yaworski

Board Members Present: (#11) Sarah Downey, Jean Kot, Pam Zimmerman, Sherri Dune, Alicia Ellens, Ellen Cust, Kim Seward, Carla Jackson, Karen Caughell, Gary Miller

Adult Members Present: (#1) Heather Downey

**APPROVAL OF THE AGENDA**

MOTION: To approve the Agenda as presented/read/amended - Karen

SECOND: Pam

CARRIED.

The agenda was reviewed and approved as presented/read/as amended.

**APPROVAL OF THE PREVIOUS MEETING MINUTES**

MOTION: To approve the minutes of Jan 16, 2024 & Special Bylaw Meeting on Jan 30, 2024, as presented/read/amended. Sarah first

SECOND: Carla

CARRIED.

The minutes of the last meeting were approved as presented/read/amended.

**REPORTS**

**Treasurer’s Report**

* Ellen presented the treasurers report.

**COMMITTEE REPORTS**

**Membership**

* 89 Adults 8 Youth

**Social**

* Did a photo contest and had a bridle bag as a prize. The bag was embroidered for a small fee and made it more of a promotional item for Aurora. The bridle bag was well received, and winner mentioned she wanted to help get more interest next time!
* Ready to post sponsorships / judges / events / prize list / youth t-shirt contest once that information is ready
* Would like to do a series "trainer tid-bits" leading up to the show or even during the show
* Will create a shout out for gate volunteer assistance
* Will need a bio about our judge so Aurora can post it
* Move in Day, do we have any information to share?
  + Wednesday at noon - is there any other information we want added like arena times? Is that too soon? --- agreed on 4:00pm and going to 7:00pm to set up dressage. In Afternoon and have so many hours but if we go earlier then that might make more sense. Need to allow time for last harrow

**OTHER**

**AURORA KEYSTONE EXPERIENCE – CNAC 2024**

It is fully sponsored!!! Aurora can make it the event we want it to! The budget still stands. We discussed a few things that could be used for Aurora's Promotional Item (sunglasses or magnets). Magnets are excellent; even within our own club, it is interesting for giveaways and pricing is reasonable. Magnets can be used outside of the event as well.

- Sunglasses were more expensive. With the budget we have now to work with can certainly go this way

- Kerri ran Keystone Experience in Scottsdale earlier this year. Craft ideas are not a viable option (ornaments). Our main costs for this event will be signage and banners for the Keystone. Yes, some kids will be there, but mainly there for the horses

- Suggested bulking up giveaway bags - newcomers' bags, colouring books, candy, sunglasses, magnets…etc. Want to give a good welcome bag. It can be more of a benefit than a whole craft area.

- Trading cards – budget has not changed in this regard

- Pens = something people are always looking for

- Additional costs currently are banners and signage

- The day's organization has been decided. Start at 1 pm and finish before dinner. Start with the beginner lesson (gives people times to get there) for 15 mins / get into first demo horse (split demo/lesson horse)

- A few as demo and ambassador horses. We want to make sure they get rest between demonstrations and being ambassadors.

- 2 pm for the last demo horse to come in / 2:15 farrier conversation for 15-20 minutes

- Would like a sponsored draw (i.e., for a jacket…etc.)

- 2:45 pm Move into rest of demo horses – 3 left – western, side saddle, costume (10 mins each) = 30 Mins of demo horses

- 3:15 pm for ambassador horses (pictures, pets...etc)

- During the picture taking, we will have ranch-type horses coming in simultaneously – to show people what an average Arabian horse looks like (not dolled up) – you could walk in and ride.

- As we finish up, groups of 10 or 20 will have volunteers to do the main sponsored barn tour. All parking will be at the Centrium (start and end at the Centrium)

- Time management will be key here

- Keep people's attention and keep it moving

- Reach out to see if people will speak on the history of horses and disciplines – The volunteer list is taking form, and contacting people on horses for the demos and ambassador

**Club Sponsorship**

* Has gone up this year – approved to go ahead

**Region 17 Delegate Meeting**

* March 23, 2024
* 89 Adults
* 1 per 35 members
* Faith, Sherri and Karen will be delegates this year
* Meeting held via zoom

**Youth Teams**

* April 1 deadline for team tournaments
* Don’t need to specify discipline
* Region 17 has a budget for awards and prizes. Last year they got nice jackets!
* Kids are going to the show anyway and would be no extra expenses for them. Would only need to send results in and Brenda Dreidiger said she could assist.
* We could do two teams with our 8 youth members. However, we should push for at least one team
* Reach out to trainers via Facebook OR find out youth from Brenda Engler and have someone approach them – Youth Team Tournament (take best show results from however many classes).
* Faith and Sarah will discuss more

**New Facility in Ardrossan**

* Gary Millar presented findings about this new facility. A meeting is coming up on Wednesday, go to ask questions, take notes, and put together a letter of thoughts of concerns and recommendations. These get presented to Chief Commissioner
* Want this to be successful!
* Aurora needs to ask, as we are one of the oldest and most well-established clubs in the county, how can they help us run an event at this facility?
* Good opportunity to give feedback and constructive criticism. Three county counsellors will show up to listen as well. Lots of support on our side

**NEXT MEETING DATE**

The next A.A.H.A. Board meeting will be on **Monday, April 8, 2024 at 7:00 p.m.** at the Strathcona County Community Centre, 2001 Sherwood Drive, Sherwood Park, AB T8A 3W7

**ADJOURNMENT**

MOTION: To adjourn the meeting - approved

The meeting was adjourned at 8:13 p.m.