

AURORA ARABIAN HORSE ASSOCIATION
SPECIAL EXECUTIVE MEETING for the AURORA HORSE SHOW

Aurora Arabian January 26th meeting

The meeting was called to order at 7:15 pm. It was held at McLean & Shaw in Edmonton, Alberta.

Present: Karen Caughell, Lorie Fisher, Kim Kelemen, Carla Jackson, Diane Dyck, Marlene Tomusiak, Shelley Robertson, Kerri Buksa, Carson Ehret and Gail Tory.

1. Discussion took place on the specialty classes within this year's prize list. There will be 38 Championship Buckle classes with a cost of \$250 for each hand-crafted buckle for a total of \$9,500. 10 coolers with a cost of \$100 for a total of \$1,000. Aurora sponsored prizes for the 50th Anniversary will consist of 1 Vic Bennett saddle for \$3,500 and an additional Crowley donated prize.

Gail Tory made a motion that we spend the estimated \$14,000 plus GST. Seconded by Marlene Tomusiak.

2. Volunteer needs were discussed. Decided that an email blast will go out. Gift cards will be used again for an incentive to volunteer. Calgary Arabian Horse Association offered jumps for the show. Gail Tory and David will pick up jumps at Donna Kavanaugh's place.
3. 50th Anniversary Celebration scheduled for Saturday, May 30, 2015 at the start of the afternoon session. An approximate 20 minutes program was decided on with details yet to be finalized.

Carla Jackson made a motion. Seconded by Karen Caughell.

4. Kim Keleman is working on a sponsorship package, discussions took place regarding levels of giving, potential t-shirts and signage.
5. Discussion took place regarding promotions. Gail Tory suggesting taking money and putting it towards a promotional feature on Aurora's 50th Anniversary in the AHA magazine.

The meeting was adjourned at 9:10 pm.