

## AURORA ARABIAN HORSE ASSOCIATION

### Aurora Arabian March 7<sup>th</sup> meeting

Meeting called to order at 7:05 pm. Taking place at the McLean & Shaw Insurance Inc.

Present: Karen Caughell, Kim Kelemen, Diane Dyck, Marlene Tomusiak, Carson Ehret, Norrie Shan-Fyfe, Carla Jackson, Shelley Robertson, Lorie Fisher and Gary Millar.

1. Minutes of January 5 meeting and the Special Executive January 26 meeting reviewed. Adopted by Kim Kelemen and seconded by Carla Jackson.
3. Treasurer Report given by Kim Kelemen. Norrie Shan-Fyfe and Marlene Tomusiak will review books.
4. Membership Report given by Diane Dyck. The club currently has 150 adult and 37 youth. Brenda Engler has resigned from her secretary role but will maintain her position as membership chair. Agreed that we will take turns with recording minutes until re-elections in fall.
5. Youth Committee report given by Norrie Shan-Fyfe. Ask a Judge session on January 16 with Carla Jackson provided good information. Concession went well at the March 7 and 8 clinic. The next youth meeting is scheduled for March 20 at the Strathcona County Library from 7:00 pm to 9:00 pm.
6. Club Marketing and Communications Report. Lorie Fisher discussed outreach plans tentatively scheduled for the Wednesday, May 27 with a couple of Ponoka schools, prior to the Aurora Summer Show. Recommendations for advertising and promotions for the 50<sup>th</sup> Anniversary Show were discussed to promote the new branding. A motion to spend \$3000 was made by Lorie Fisher. Seconded by Carson Ehret.
7. Sponsorship Report given by Kim Kelemen.
  - Sponsorship Package – Discussion following outlining further details of each level of sponsorship. Every director committed to asking his or her personal or business contacts for sponsorship at every level.
  - T-shirts – Discussion following determining that approximately 60 white t-shirts would be printed with sponsors logos for the show, volunteers and youth. Efforts will be made to have t-shirts available for students from the schools that are involved in the outreach program.
8. Old Business.
  - Josh Quintus Clinic – Budget was based on 20 paid riders. There were 16 riders within the schedule on the Saturday and 17 on the Sunday. He was excellent. Arena was cold but was very well received with approximately 30-40 spectators each day.
9. New Business.
  - Region 17 Spring Meeting – Scheduled for March 28 in Calgary at the Ramada Plaza near the Calgary Airport. The following members will attend including Karen Caughell, Diane Dyck, Marlene Tomusiak, Carla Jackson, Carson Ehret (alternate).

- By-Laws discussion by Shelley Robertson. Efforts to have fiscal year end, GST and corporate registries dates all coincide. Possibility to make it June 30. Hoping to vote on this at the April meeting.

Next meeting for the Show Committee to be held on Tuesday, March 17th at McLean & Shaw Insurance Inc. at 6:30 pm.

Next meeting which will be the Semi Annual General Meeting to be held on Monday, April 13th at the Strathcona County Community Center at 7:00 pm.

Meeting adjourned. Moved by Carson Ehret. Seconded by Kim Kelemen.