

AURORA ARABIAN HORSE ASSOCIATION

Aurora Arabian January 14th meeting

Meeting called to order at 7:05 pm. Taking place at the Strathcona Community Center.

Present: Carla Jackson, Sandy Schroter, Barb Schroter, Susan Fyfe, Norrie Fyfe, Marlene Tomusiak, Karen Caughell, Lesley Dobbie-Purvis, Glenda Metro, Susan Sheehan, Melissa Newbold, Heather Forster, RJ Parfitt, Beth Leatherdale, Kalyne Leatherdale, Shaelyn Sheehan, Sloan Dobbie-Purvis, Kassie Sheehan, Neil Rasmussen, Laura Rasmussen, Lorie Fisher, Gary Millar.

1. Minutes read by Carla. Changes to read “region 4 and 5, jumping” adopted by Karen Caughell and seconded by Sandy Schroter.
2. Membership Report given by Sandra Schroter. 92 – 1 year, 45 – 3 year, 2 – life, 25 – youth.
3. Treasurer report given by Carla Jackson for Kim Kelemen.
4. Gary Millar – New Initiative – Discover Arabian Horses.com – Web Based concept – www.discoverarabianhorses.com this will provide: 1. It is a new, private initiative to provide high impact and effective “outreach”, attracting new people to become involved in the Arabian horse community, take riding lessons and join clubs. 2. It is an initiative to create and maintain positive relationships with the Arabian horse community through clubs, barns, stables and supporting groups and businesses. Newcomers Package – there will be a package that will be sent to people who want information and material about Arabian horses. A point of entry into the Arabian Horse Community – Listing of the stables in the area, learn to ride, specialties of each stable, and contact information. A way to serve the club, offering the opportunity to promote club events and show dates along with a link to their respective websites.
On a regular basis there will be a newsletter to these new group of people. The main focus is to be educational and informational to all. Gary backs this initiative for a year and then possible corporate sponsorship in the future. Website launched in March 2013. A discussion occurred on this initiative. Send feedback to Carla about involvement and she will discuss with Gary. There will be implications to the Club communications including the newsletter, website and promotional events.
5. Club Promotion Report - Lorie Fisher. Everything is in transition at this time due to the announcement of the Discover Arabian Horses.com initiative. Upcoming promotional events are in conflict with others this year. Discussion on the possibility to attend the Mane Event? What promotional events are we going to attend in the future?
6. Social Committee – Christmas event was successful, with 42 people in attendance. Appetizers by Vicki’s, High Point Awards, Door Prizes and a Power Point Presentation.



7. Old Business

Show: All Judges in place with new scheduling in place. Region 5 will be hosting the jumping and sport horse within their horse show. Therefore, we will be offering classes Sunday afternoon for Jumping. Susan Fyfe discussed that she needs classes to give her riders experience including the Region 17 jumping classes. Keno would like to host a Region 17 off site jumping regionals. Karen Caughell to talk with Marcia Friesen and Gerald MacDonald about this request, to see if Aurora can hold it.

8. New Business

- How do we get a request for Lead Line at Nationals? Email Gerald.
- Jump sponsorships request from Region 5 made by Norrie Fyfe. Discussion took place. Tabled until March to re-discuss with Kim Kelemen.
- Clinic Region 17 Youth Clinic – March 23-24: approximately 20 participants. \$200 for adult, \$100 for kids. Final Draft to be posted on the Region 17 website.
- Caitlin Smith and Chris Irwin Clinic March 9,16, or the 30th as a choice. March 16th is date of choice.
- Delegates for Region 17 meeting held in Vancouver April 5 & 6. We need four delegates to attend. Volunteers Karen Caughell and Susan Fyfe. Who else wants to go?

Meeting adjourned at 8:50 pm by Marlene Tomusiak.

