

AURORA ARABIAN HORSE ASSOCIATION

Aurora Arabian January 9th meeting

1. Meeting called to order at 7:02 pm.
2. In attendance; Sandra Schroter, Dawn Hopkins, Karen Caughell, Melissa MacLellan, Caitlin Smith, Kelly Payne, Lorie Fisher, Carla Jackson, Cam and Barb Prowse, Terri Martin, Jill Bromley, and Barb Schroter. 13 people in attendance.
3. December minutes adopted as read on the website by Cameron Prowse, seconded by Jill Bromley. Thank you to Caitlin Smith for taking them last meeting.
4. Membership report, still in the process of changing the login information on to the website through AHA. Update at the next meeting.
5. Treasurer report by Carla Jackson.
6. Youth Report given by Terri Martin. Youth meeting on Jan 20th, 2012. February meeting will be held during Scottsdale youth classes with the session on live feed. They are going to compare between the show and the standards of excellence videos. April 29th Fun and Furry Show at Cadence Creek. Approximately 10-12 kids participate in the youth club regularly.
7. Club Promotion Report given by Lorie Fisher. Over 1000 hits per month on our website. Our American audience has expanded in the past month. American Milestones a PBS TV show called to see if we would be part of a television series. Gary is taking it through AHA and marketing to explore advantages and cost. April 13-15 trade fair booth cost \$750. Chris Irwin clinic, 11 participants already registered. Farm and Ranch show, would like the Arabian to be the featured breed, March 29-31. Providing demonstrations, trade fair, and guest speakers. Ideas for the show: vet speakers, a parade of disciplines, ask Parkland and Calgary as well, Kaitlin Carter, Wall of Fame, equine art and photography. Aurora will have a booth and material like the fortune tellers, book marks, horse masks and "squishy horses". Materials will be the only cost, looking for a budget. There is no cost for participation in event itself but a great opportunity for advertisement. We will need an investment in the tents that we wish to use for the booths, show, and trade fairs. Cost is approximately \$1000/each and we are in need of two. Sponsorship package put together to sponsor the show and help pay for the tents. Business logos will be displayed on the tent with certain sponsorship packages. Packages to be finalized soon and sent out via an email blast. Melissa made a motion that we budget for \$2000 for 2 tents and an additional \$1000 for marketing materials. Seconded by Cameron Prowse. Everyone in favor. No opposing.
8. Old Business
 - a. Show Manager – Dawn Hopkins; I confirmed judge -Terri Johnson for 4/5 qualifier on Friday. Sport horse judge ideas? Aurora main judge still currently under way. Lunch hour entertainment ideas, eg. shooting off the horse, vaulting teams, any other ideas?



b. Clinics –

- i. Chris Irwin: Terri Martin- 19 people confirmed for Friday night. 2 Aurora members registered in riding part. Looking for demo horses for the Friday night. Caitlin needs cheque for \$250 from aurora for the Friday night presentation.
- ii. Marjie Becker: March 31 & April 1. Registration form to be finalized and put on web. Cancellation fee decided upon. Spectator fee \$10. Forms to be put up on web soon.

9. New Business

- a. Gordy and Sandy Hester's barn, tack, and feed burnt, no horses or other animals hurt. Suggestions; \$250 gift card or cheque. A motion was made by Sandy Schroter to donate \$250.00 cheque. Seconded by Jill Bromley.
- b. Rob Hodgins resigned as a director, due to busy work circumstances.
- c. Gerald sent a letter about information regarding a Saddlebred show that wants region 5 and 17 qualifier in Ponoka. The question was raised as to should there be three region 5 shows in a year, in one region? Dates are April 27-29. (Which is the same weekend as the Mane Event). Would we have enough horses at our show for horses to get enough points to qualify for 5? Region 17 would still be a good idea. Karen will respond to this letter and share our concerns.
- d. Region 17 Spring Meeting in Saskatoon is occurring Saturday March 17th. Which delegates are going? Interest was shown from Cameron Prowse, Carla Jackson, Karen Caughell, Michelle Hansen, Lorne Robertson. Melissa MacLellan wishes to be an alternate. A motion was made by Lorie Fisher that Cameron, Carla, and Karen be the delegates representing Aurora at the Region 17 Spring Meeting. Seconded by Jill Bromley. All in favor. No opposing.

Adjourned at 8:44 pm.

* No meeting in February 2012.

*Next meeting March 12, 2012 location TBA.

