

# AURORA ARABIAN HORSE ASSOCIATION

## Aurora Arabian April 16<sup>th</sup> General meeting

Meeting called to order at 7:05 pm.

1. Changes to minutes; there are no Saddlebred classes at Canadian Nationals. Correction to read; possible Saddlebred classes at Regionals. Minutes adopted with changes by Karen Caughell. Seconded by Terri Martin.
2. Membership report: 108 adult 1 yr, 39 adult 3 yr, 2 Life, 18 youth 1yr.
3. Treasurer report: Given by Carla Jackson.
4. Youth Committee report was given by Terri Martin. Fun and Furry April 29<sup>th</sup> at Cadence Creek. Volunteers are still needed. Lunch and ribbons are being sponsored. Stick horse booth on May 27<sup>th</sup> at Fultonvale for Horse Showcase.
5. Club promotion report was given by Lorie Fisher. Northlands Farm and Ranch, Chris Irwin Clinic, Marjie Becker and the Sherwood Park Trade Fair have helped to create awareness and excitement for the Arabian horse. Our Show sponsors were very excited about being promoted at these events. The awareness part was amazing to see the faces on kids and families. There is a new poster for the horse show and positive comments from numerous participants at the promotional events. She is encouraging people to send in stories and pictures from Aurora's history. Since Facebook started August 16, 2011 we now have 113 likes, we are reaching close to 900 people on some of our posts. We have 57 followers on our Twitter account which was started on October 12, 2011. On Google we range from 563 – 684 visits per month.

### Old Business

6. Audit/Society's Annual Return/GST
  - a. Concerns by Revenue Canada are currently being investigated further for GST from 1997-2003.
7. Region 17 meeting reports are on the Aurora website and the Region 17 minutes are on the Region 17 website.
8. Show report given by Dawn Hopkin. Show budget given and a discussion occurred on sponsorships. We are still in need of a sponsorship coordinator.
9. Budget Reports for 2012:
  - Dawn Hopkin gave a show budget.
  - Terri Martin gave a youth budget.
  - Barb Schroter gave a clinic budget.
  - Lorie Fisher gave a promotion budget.
  - Carla Jackson gave an Aurora budget for Kim Kelemen.

### New Business



10. Region 17 sponsorship - Lorie Fisher made a motion to sponsor \$250.00 for the Region 17 Club Championship Show. Seconded by Dawn Hopkin.
11. Canadian Nationals sponsorship amount to be discussed at May meeting.
12. Discussion about next meeting location.

Meeting Adjourned at 8:55 by Dawn Hopkin, seconded by Terri Martin.

