



auroraarabian.com

# Aurora Arabian Horse Association

## Sponsorship Package

They just fit with  
the way your family  
lives.

The Aurora Arabian Horse Association (AAHA) promotes the Arabian horse as a **“lifestyle for the whole family.”** The Alberta based association holds horse shows, clinics, and many other programs, including youth club activities. Gathering from across Western Canada, association members join together to incite a passion to own and enjoy the Arabian horse; by bringing a rich, life-long experience to members to fully experience and enjoy Arabian and Part Arabian horses—whether it’s recreation, sport, or companionship. The club was founded in February of 1965.

AAHA is excited to have you share in this year’s summer horse show. The show is scheduled from Thursday, June 7th to Sunday, June 10th, 2018. AAHA is also excited to include American Saddlebred and All Breed Classes again for the 2018 horse show. This is an incredible opportunity to promote your business to a diverse group of competitors and horse lovers and support a one-of-a-kind horse community event.

With each of our shows we continually aim to provide:

- Fun for competitors looking for an enjoyable weekend of riding and socializing in a relaxed and supportive environment.
- Education for developing riders and young horses that are looking to gain experience and mileage in the show ring. Coaches are encouraged to help their riders complete rounds.
- Affordability to make horse competition accessible to everyone.

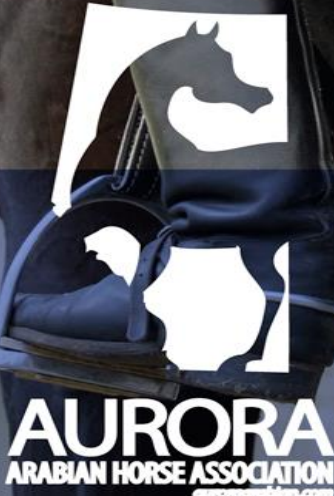
It is our constant and evolving mission to offer the best possible venue, prizes, classes and show format to our guests. We look forward to seeing some familiar and new faces!

We have a very attractive sponsorship package for your review and **hope you see the benefit of getting behind an event such as this.**

Please consider supporting youth and amateur sport and competition at our event.

Should you have any questions regarding sponsorship, please feel free to contact Karen Carruthers at (780)405-1449 or email [karen@whispersfromhorses.ca](mailto:karen@whispersfromhorses.ca).

Thank you for your consideration.  
Karen Carruthers  
2018 Show Chairperson



# Sponsorship Packages

## **A. AAHA Championship Horse Show Sponsor \$300.00**

You or your company will receive the following:

- Grommet 24" x 72" banner created with your name recognition, displayed within the main show ring. (Deadline April 30, 2018)
- PA recognition during the show including company overview (60 words or less).
- Company overview/logo and website link within the AAHA newsletter.
- Logo in show program. (Deadline May 15, 2018)
- Recognition through an email blasts distribution to our database consisting of over 1400 subscribers.
- Opportunity to have a full-page ad within the show program. (Deadline May 15, 2018)
- Logo on AAHA sandwich board event signage displayed throughout venue. (Deadline April 30, 2018)
- Company overview/logo and website link on [www.auroraarabian.com](http://www.auroraarabian.com) (60 words or less).
- Logo placed on all exhibitor folders. (Deadline April 30, 2018)

## **B. Friends of the AAHA Horse Show Sponsor \$150.00**

You or your company will receive the following:

- PA recognition during the show.
- Name recognition in show program. (Deadline May 15, 2018)
- Light snack and beverage will be offered to our exhibitors with sponsor recognition signage.
- Name recognition on sandwich board event signage displayed throughout venue. (Deadline May 15, 2018)
- Name recognition and website link on [www.auroraarabian.com](http://www.auroraarabian.com)

## **C. Championship/Stake Class Sponsor \$75.00**

You or your company will receive the following:

- PA recognition during the class
- Name recognition in the show program (Deadline May 15, 2018)
- Name recognition on [www.auroraarabian.com](http://www.auroraarabian.com)
- Opportunity to present class winner with prize and ribbon (Please contact sponsorship representative)

## **D. Regular Aurora Class Sponsor \$45.00 for single class or 3 classes for \$125.00**

You or your company will receive the following:

- PA recognition during the class.
- Name recognition in show program (Deadline May 15, 2018)
- Name recognition on [www.auroraarabian.com](http://www.auroraarabian.com)

***Donations of a non-cash product, services or gift certificates from individuals or corporations are also greatly appreciated for exhibitor prizes.***



# 2018 AURORA ARABIAN HORSE ASSOCIATION SPONSORSHIP FORM

Company Name (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website (if applicable): \_\_\_\_\_

Sponsorship for 2018:

**A. AAHA Championship Horse Show Sponsor \$300.00**

Contact to provide a company overview and high-resolution logo:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

**B. Friends of the AAHA Horse Show Sponsor \$150.00**

(sponsored light snack and beverage will be offered to our exhibitors daily)

**C. Championship/Stake Class Sponsor \$75.00**

\_\_\_\_\_  
(division(s) you would like to sponsor)

**D. Regular Aurora Class Sponsor**  **\$45.00/EA** or  **3 FOR \$125.00**

\_\_\_\_\_  
(division(s) you would like to sponsor)

Total Value: \$ \_\_\_\_\_

CHEQUE PAYABLE TO **AURORA ARABIAN HORSE ASSOCIATION** and remit payment to:

Aurora Arabian Horse Association  
PO Box 57147, 2020 Sherwood Drive  
Sherwood Park, AB T8A 5L7

